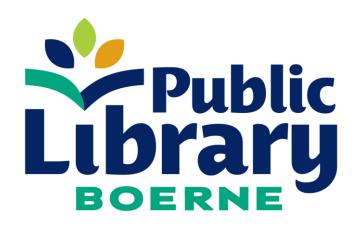
# Patrick Heath Public Library Strategic Plan and Activity Plan 2026 – 2030



### **VISION AND MISSION**

### Vision

- It is the library's vision to:
  - o Be a welcoming, empowering place to the community
  - Help library users into a productive and creative future
  - Assure equitable access to the library's resources and services
  - o Be a dynamic force in the community

### Mission

- The Patrick Heath Public Library cultivates a love of reading, enriches lives through life-long learning and cultural exploration, and provides a welcoming space for people to engage and connect.
- Explore, Enrich, Engage

### **STRATEGIC DIRECTION 1: Connect the Community to Core Library Services**

### **Goal 1.1 Strengthen Community Engagement and Outreach to Serve More People**

Activity	Objective(s)
Develop a Partnership Plan	LC3, LF3, LB1
Determine service areas and goals for the new bookmobile	LC2, LB1, LF1
Strengthen partnerships with schools and other local organizations	LC3, LB1

# Goal 1.2 Expand Responsive Programs, Collections, and Services that Support Our Diverse Community

Activity	Objective(s)
Add new times for popular programs to help working people and	LC2, LB1
families attend	
Lengthen check-out periods for collections	LC2, LB3
Investigate going fine-free	LC1, LF2, LB4
Increase digital availability of popular titles	LB2, LC2
Determine needed additions to various physical collections, e.g.,	LC2, LB4
survey patrons about their needs, review highest circ collections	
Add after-school programming for elementary and high school aged	LC2, LB1
students	
Expand patron registration to all service desks	LB3, LF1
Pursue e-commerce solutions	LB2, LB3, LF1
Expand technology assistance	LB2, LC1
Add social programming for adults and emerging adults	LC2, LB1
Explore and evaluate alternative meeting room software platforms to	LB2, LB3, LF1
identify the best solution for the library's needs	

### Goal 1.3 Increase Library Visibility through Creative Communications and Marketing

Activity	Objective(s)
Develop a marketing plan and offer regular communications through	LF2, LB1
a variety of methods to reach more people	

Market the library's economic value to the community	LF2
Better promote services that are currently under-utilized	LC2, LF2
Support access to reading for all members of the community	LC1, LC2
Utilize the bookmobile for promotion	LC2, LF1, LF2, LB1

### **STRATEGIC DIRECTION 2: Update Library Spaces for Comfort and Accessibility**

### **Goal 2.1 Expand and Add Spaces to Better Meet Community Needs**

Activity	Objective(s)
Add more study and meeting spaces	LC1, LB1
Add floor space in the children's library for play and "family sprawl"	LC1
Add flexible, multi-purpose spaces	LC1, LF1
Investigate feasibility to expand youth activity room	LC1, LF1
Explore satellite locations offerings (Fire Station 2 and Bookmobile)	LC1, LC2, LF1
Create a documented process for allowing food trucks to operate on-	LB3, LB4
site	

## **Goal 2.2 Consider Accessibility Needs throughout the Library and Grounds**

Activity	Objective(s)
Consider expanding vending options and explore food truck access	LF1, LB3
Improve wayfinding signage	LC1, LB3
Improve stroller access and pedestrian flow during large outdoor	LC1
events	
Design a new adult information desk that improves staff workflow and	LB3, LF1
patron accessibility.	

STRATEGIC DIRECTION 3: Ensure Staff Professional Development to Confidently Respond to Community Needs

Goal 3.1 Encourage Staff Growth Through Learning and Teamwork		
Activity	Objective(s)	
Staff members have opportunities to attend conferences and learn	LL1, LL3	
about national library trends		
Provide more opportunities for staff to collaborate on implementing	LL2, LL3	
customer focused initiatives		
Cultivate positive internal culture and healthy communication	LL2, LL3	