

Smith Travel Research Overview

Data By Measure – July – September 2025

| Year | Occupancy | ADR | Demand | Revenue |
|------|-----------|----------|--------|-------------|
| 2022 | 54.1% | \$117.47 | 27,647 | \$3,245,437 |
| 2023 | 54.3% | \$117.89 | 27,696 | \$3,258,343 |
| 2024 | 64.7% | \$118.27 | 32,988 | \$3,899,128 |
| 2025 | 71.2% | \$121.92 | 36,258 | \$4,434,727 |

Smith Travel Research Overview

Data By Measure – October 1 – December 27, 2025

| Year | Occupancy | ADR | Demand | Revenue |
|------------|-----------|----------|--------|-------------|
| 2022 | 55.4% | \$125.74 | 28,300 | \$3,573,741 |
| 2023 | 59.4% | \$126.64 | 30,342 | \$3,833,220 |
| 2024 | 65.6% | \$126.77 | 33,376 | \$4,249,512 |
| 12/27/2025 | 65.2% | \$124.97 | 31,816 | \$3,996,499 |

* Figures do not include The Kendall, The William or Short-Term Rental Properties

Smith Travel Research Overview

Data By Measure – January 1 – December 27, 2025

| Year | Occupancy | ADR | Demand | Revenue |
|------------|-----------|----------|---------|--------------|
| 2022 | 54.4% | \$124.24 | 110,085 | \$13,758,449 |
| 2023 | 56.3% | \$121.47 | 114,048 | \$13,897,313 |
| 2024 | 63.2% | \$123.96 | 127,614 | \$15,899,689 |
| 12/27/2025 | 63.4% | \$121.80 | 126,806 | \$15,529,840 |

* Figures do not include The Kendall, The William or Short-Term Rental Properties