

Hotel Occupancy Tax Fund Post Event Report

Name of Event Texas Corvette Association Annual Open Car Show
Date(s) of Event April 20, 2024 Amount of Funds Awarded \$7,000.00
Organization Texas Corvette Association
Name of Person Submitting Report Glen Leonard Past President
Address 8626 Monterey Falls
City Boerne State Texas Zip 78015
Phone Number 956 740-3815 E-Mail glenleonard1@aol.com

MEDIA / ADVERTISING INFORMATION

Provide summary of media/advertising exposure received (local, regional, state, and national print/television/radio advertising) with copies of receipts, contracts, or copies of checks. Please include examples of promotional materials (brochures, posters, programs, etc.) and a listing of areas of distribution. Advertising for the show starts three months prior. All of our printed material mentions City of Boerne. Examples; TCA website, show T-shirts, Fiesta Commission, local TV stations, newspapers and magazines.

PARTICIPANT / SPECTATOR / VISITOR INFORMATION

Provide the following information and how the information was verified, i.e. event registration, head count, sign in, estimate, other. If it is a multiple day event, please list by date.

1. # Total Attendees: 1. April 19, 2. April 20, 3. April 21. Attending the weekend over 5,000 spectators.

How Verified: Car Show Registration, head count and Boerne PD.

2. # Out-Of-Town Visitors: Three day event, two hotel nights total 380 room nights.

How Verified: Event registration, head count, sign in for car show, hotel registration.

3. # Day Visitors: Three day event total 5,000.

How Verified: Event and hotel registration, head count and Boerne PD.

4. Total Number of Room Nights: (Number of rooms X Number of nights) : 380

Date	Establishment: Hotel, Motel, B&B	Total Room Nights	Room Rate	How Verified
4/20/2024	Hotel & motel	380	\$200.00	Hotel & event reg.
4/22/2023	Hotel & motel	392	\$200.00	Hotel & event reg.
4/2/2022	Hotel & motel	312	\$175.00	Hotel & event reg.
4/17/2021	Hotel & motel	290	\$175.00	Hotel & event reg. Click here to enter text.
4/18/2020	No show due to Covid 19	Click here to enter text.	Click here to enter text.	Click here to enter text.
4/27/2019	Hotel & motel	280	160.00	Hotel & event reg.

HOTEL OCCUPANCY TAX GENERATED: Total Number of Overnight Rentals X Average Rental

Example: 300 room nights X \$169 per night = \$50,700 X 7% = \$3,549 HOT Funds Generated.

of Nights 380 X Avg. Rate \$ 200.00 = \$ 76,000.00 X 7% = \$ 5,320.00 HOT

EVENT FINANCIALS

Please attach the event financial statement. The financials should include **expenses** for items such as clean-up services, rentals, equipment, entertainment, sanction fees, facility rental, security, officials, insurance, housing, labor, marketing/promo, event director, etc.

The financials should also include **revenue** sources such as booth fees, hotel motel funds, entry fees, registrations fees, souvenir sales, admission, sponsorships, etc.

SURVEY

Please attach any survey(s) conducted during or after the event. Additional literature pertaining to the event such as e-mails, newspaper, or magazine articles, etc. should also be submitted.

I certify that the above information is true and accurate to the best of my knowledge.

Name Glen Leonard

Date 6/17/2024

Signature Click here to enter text.

Failure to submit a Post Event Report, with the requested information/documents, within 60 days after the event, could affect future funding recommendations for Hotel Occupancy Tax dollars. Post Event reports will be reviewed by the Visit Boerne Advisory Board at a scheduled Board meeting.

The completed form may be returned by:

1. Email Jeanette@Visitboerne.org

or

2. Mail Visit Boerne
 Attn: Jeanette Teague
 282 N. Main
 Boerne, TX 78006



FOR IMMEDIATE RELEASE

April 1, 2024

Media Contact: Jillian Boldway
Texas Corvette Association - Public Relations
boldwayj@gmail.com
www.texas-corvette-association.com

TEXAS CORVETTE ASSOCIATION 31st ANNUAL OPEN CAR SHOW

**Official Fiesta® San Antonio Event to be Held
Saturday April 20, 2024 at the Main Plaza in Boerne, TX
Benefiting the vulnerable children and families of SJRC Texas**

SAN ANTONIO – The 31st Annual Open Car Show, hosted by the Texas Corvette Association (TCA), will be held Saturday, April 20, 2024, rain or shine, on the Main Plaza in Boerne, TX. In its 16th year as an official Fiesta® event and uniquely located in the beautiful city of Boerne, this family-friendly car show draws more than 450 amazing entrants and thousands of car enthusiasts. Proceeds benefit SJRC Texas which provides healing, hope and a home to vulnerable children and families. **General admission is FREE, but for a small fee you can enter your vehicle in the car show and help support the at-risk children of SJRC Texas.**

FRIDAY, APRIL 19, 2024

Meet & Greet5:30-7:30 PM
\$10 per person; cash bar available.
Special Guest Speaker, Kai Spande, recently retired Corvette Assembly Plant manager.
Light hors d'oeuvres and an opportunity to pick up pre-registration packets.
The Kronkosky Place, 17 Old San Antonio Rd, Boerne, Texas.

SATURDAY, APRIL 20, 2024

Open Car Show - Main Plaza, Boerne, TX
Registration.....8-10:30 AM
\$35/per car (\$40/car after April 8th) – includes commemorative t-shirt
Participant Judging11 AM-1 PM
Silent Auction10 AM-2:30 PM

SUNDAY, APRIL 21, 2024

Hill Country Drive.....10 AM
\$35/person – scenic drive through the Texas Hill Country ending with lunch at the historic Y.O. Ranch Hotel in Kerrville.

The car show, sponsored by the City of Boerne and Cavender Chevrolet, features hundreds of incredible cars, vendors, music, food, awards, a silent auction, the DeLorean Time Machine, and more. Visit www.texas-corvette-association.com for more information and/or to register your car to help support the mission of SJRC Texas. For two decades, all proceeds from the car show and silent auction have raised thousands of dollars for the not-for-profit organization to provide valuable services to abused, abandoned or neglected children and families.

Founded in 1979, the Texas Corvette Association has more than 300 members who share a passion for America's greatest sports car - the Chevrolet Corvette®. The club is sponsored by Cavender Chevrolet and has monthly meetings and group activities. Visit www.texas-corvette-association.com for more information.

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Jillian B.

Vintage Oaks • Just now • 🌐



TCA's 31st Annual Open Car Show (a Fiesta event) will be held on April 20th on Main St. in Boerne, TX. Vendors, Silent Auction, Awards, DeLorean Time Machine and over 400 beautiful cars to see! The public attends FREE. A fun day for the whole family!

If you'd like to SHOW YOUR CAR, you can REGISTER ONLINE at www.texas-corvette-association.com for \$35. All proceeds go to SJRC Texas to help disadvantaged children. The show is sponsored by the City of Boerne and Cavender Chevrolet.



TEXAS CORVETTE ASSOCIATION
Presents



**31st Annual
OPEN CAR SHOW
APRIL 20, 2024**

BOERNE, TX - Main Square

Proceeds Benefitting





Vendors/Food Trucks | Silent Auction | Awards
Time Machine DeLorean
Meet & Greet - April 19 | Hill Country Drive - April 21

SPONSORED BY






TO REGISTER YOUR CAR - scan code or visit
www.Texas-Corvette-Association.com
San Antonio, TX

- Home
- Discover
- For Sale & Free
- Notifications 29
- Messages
- Neighbors

+ Post



Jillian B.

Vintage Oaks · Just now ·

TCA's 31st Annual Open Car Show (a Fiesta event) will be held on April 20th on Main St. in Boerne, TX. Vendors, Silent Auction, Awards, DeLorean. See more

TEXAS CORVETTE ASSOCIATION Presents

31st Annual

OPEN CAR SHOW

APRIL 20, 2024

BOERNE, TX - Main Square

Proceeds Benefitting

SJRC TEXAS

Vendors/Food Trucks | Silent Auction | Awards
Time Machine DeLorean

Meet & Greet - April 19 | Hill Country Drive - April 21

SPONSORED BY

CITY OF Boerne

Cavender

CHEVROLET

TO REGISTER YOUR CAR - scan code or visit www.Texas-Corvette-Association.com
San Antonio, TX

carcruisefinder.com/texas-car-events/event/31st-annual-open-car-show/

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- G Earth
- USAA
- Wells Fargo
- Fidelity
- Humana
- SSA
- Smile
- Twitter
- H-F-B
- WOA
- TFRW
- BCRW
- Nextdoor
- Q-App

TEXAS CORVETTE ASSOCIATION
Presents
31st Annual OPEN CAR SHOW
APRIL 20, 2024
BOERNE, TX - Main Square
Proceeds Benefiting **SIRC**
Vendors/Food Trucks | Silent Auction | Awards
Time Machine DeLorean
Meet & Greet - April 19 | Hill Country Drive - April 21
SPONSORED BY
City of Boerne **Cavender** **CHEVROLET**
For more info scan code or visit
www.Texas-Corvette-Association.com
San Antonio, TX

Event Description

Texas Corvette Association is having its 31st annual Open Car Show (a Fiesta event) on April 20th on Main St. in Boerne, TX. Vendors, Silent Auction, Awards, DeLorean Time Machine and over 400 beautiful cars to see! Admission to attend the car show is free. If you'd like to show your car and join us for a Meet & Greet and Hill Country Drive, you can register online at www.texas-corvette-association.com for a small fee. All proceeds go to our charity... [see more](#)

Details

- **Venue:** Boerne Main Street Plaza
100 N. Main St.
Boerne, TX
• [Google Map](#)
- **Date:** April 20
- **Time:** 9:00 am - 4:00 pm

- **Website:** [Visit Event Website](#)
- **Find Nearby Events**
[South Texas Car Shows](#)
[Texas Car Shows](#)



31st Annual Open Car Show

☆ I'm Interested ↗ Share

TEXAS CORVETTE ASSOCIATION
Presents

**31st Annual
OPEN CAR SHOW
APRIL 20, 2024**

BOERNE, TX - Main Square

Proceeds Benefitting
**SJRC
TEXAS**

Vendors/Food Trucks | Silent Auction | Awards
Time Machine DeLorean
Meet & Greet - April 19 | Hill Country Drive - April 21

CITY OF Boerne **SPONSORED BY Cavender** **CHEVROLET**

For more info scan code or visit
www.Texas-Corvette-Association.com
San Antonio, TX

About the event

31st Annual Open Car Show

Texas Corvette Association is having its 31st annual Open Car Show (A Fiesta event) on April 20th in Boerne TX. Vendors, Silent Auction, Awards, DeLorean Time Machine and over 400 cars - many different makes and models - to see! Admission to attend the car show is free!

If you'd like to show your car, you can register online at www.texas-corvette-association.com for a small fee. All proceeds go to our charity, SJRC Texas. The show is sponsored by the City of Boerne and Cavendar Chevrolet.



31st Annual Open Car Show

Sat., April 20, 9 a.m.-4 p.m.

Boerne Main Plaza
100 Block N Main St., Boerne | Boerne

Free
Special Events

Texas Corvette Association is having its 31st annual Open Car Show (a Fiesta event) on April 20th on Main St. in Boerne, TX. Vendors, Silent Auction, Awards, DeLorean Time Machine and over 400 beautiful cars to see!

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31st Annual Open Car Show

20 April 9:00 am - 4:00 pm



OPEN CAR SHOW

APRIL 20, 2024

BOERNE, TX - Main Square



Texas Corvette Association is having its 31st annual Open Car Show (a Fiesta event) on April 20th in Boerne, TX. Vendors, Silent Auction, Awards, DeLorean Time Machine and over 400 beautiful cars to see! Admission to attend the car show is free.

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carshowsnow.com/texas/

- G Maps
- G Earth
- USAA
- Wells Fargo
- Fidelity
- Humana
- SSA
- Smile
- Twitter
- H-E-B
- WOL
- WOAI



31st Annual Open Car Show

Texas Corvette Association is having its 31st annual Open Car Show (a Fiesta event) on April 20th on Main St. in Boerne, TX. Vendors, Silent Auction, Awards, Delorean Time Machine [...]

Find out more



Here is a preview of your listing:

ONLINE**04/20/24**

31st Annual Open Car Show

Time: 9 am - 4 pm**Sponsor:** City of Boerne, Cavender Chevrolet**Location:** 100 N. Main St.

Details: Texas Corvette Association is having its 31st Annual Open Car Show a Fiesta event on April 20th on Main St. in Boerne, TX. Vendors, Silent Auction, Awards, DeLorean Time Machine and over 400 beautiful cars to see. The public attends free. If you'd like to SHOW YOUR CAR and join us for a Meet & Greet and Hill Country Drive, you can REGISTER ONLINE at www.texas-corvette-association.com for a small fee. All proceeds go to our charity SJRC Texas to help disadvantaged children. The show is sponsored by the City of Boerne and Cavender Chevrolet.

To Register: Click here for more information or call Pat Hulett at 210-827-4470 or e-mail us

Cost: Free to public, \$35/\$40 to register your car

Edit Event

Review

Promotion Options

Event Summary



2024 Texas Corvette Association Open Car Show

Sat 4/20/2024 09:00 am to 4:00 pm

Event URL: <http://www.texas-corvette-association.com>

Format: In Person

Location

Boerne Main Plaza

100 N Main St

Boerne, TX

Categories: Automotive, Markets & Shopping,

Tradeshows & Expos

Video URL: *No entry provided*

Social Media

Description

Texas Corvette Association is having its 31st annual Open Car Show (a Fiesta event) on April 20th on Main St. in Boerne, TX. Vendors, Silent Auction, Awards, DeLorean Time Machine and over 400 beautiful cars to see! The public attends free. If you'd like to **SHOW YOUR CAR** and join us for a Meet & Greet and Hill Country Drive, you can **REGISTER ONLINE** at www.texas-corvette-association.com for a small fee. All proceeds go to our charity SJRC Texas to help disadvantaged children. The show is sponsored by the City of Boerne and Cavender Chevrolet

Ticket URL: *No entry provided*
 Price: *No entry provided*
 Price Notes: Free to public. \$35/\$40 to register your car

Contact Information

Organization: Texas Corvette Association
 Name: Pat Hulett
 Email: tcacarshow24@gmail.com
 Phone: (210) 827-4470

Additional Images

Sponsor Images

No Sponsor Images

MOTOR TEXAS

BLOG EVENTS PHOTOS

« ALL EVENTS



IN 43 DAYS

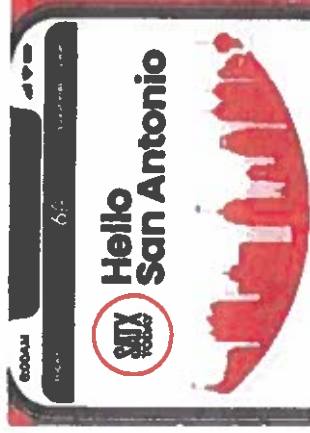
Annual Texas Corvette Association Open Car Show

Boerne, Texas

Date: (Sat) Apr 20, 2024

"The annual Texas Corvette Association (TCA) Open Car Show has attracted car enthusiasts from across the state, the country, and from places as far away as Australia since its inception in 1992. Since 2000, the TCA has dedicated itself to supporting SJRC Texas as its charity of choice and the recipient of funds raised from the annual car show. SJRC Texas serves the San Antonio, New Braunfels, and Bulverde communities by offering a safe haven to children who have suffered trauma, abuse and neglect. Participants in the TCA Open Car Show make an important contribution in support of those initiatives, while enjoying a popular Fiesta@ San Antonio event. In recent years, the car show has attracted over 300 entries and hundreds of visitors annually to its Texas Hill Country location at the Main Plaza in Boerne, Texas." -TCA

www.texas-corvette-association.com



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Stay in the loop

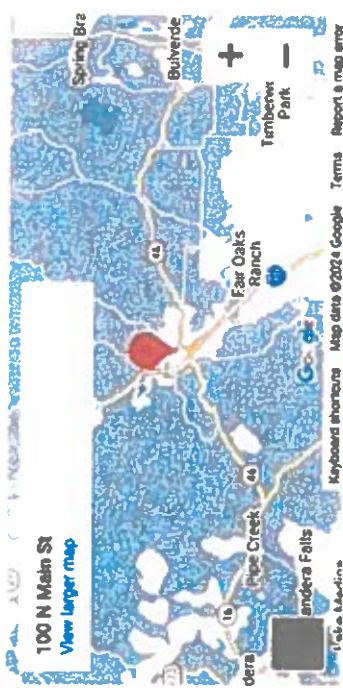


Promote | Bookmark | Embed

2024 Texas Corvette Association Open Car Show

Saturday, April 20, 2024, 9:00am
[Add to Calendar](#)

Location
[Boerne Main Plaza](#)
100 N Main St
Boerne, TX
[Directions](#)



Description
Check out 2024 Texas Corvette Association Open Car Show at Main Plaza - Boerne in Boerne on April 20, 2024 and get detailed info for the event - tickets, photos, video and reviews.

More Info
[Visit Do210](#)

2024 Texas Corvette Association Car Show Revenue & Expenses

	Revenue	Expenses	Remarks
Mike Sauder		\$82.00	Spande Dinner
T-Shirt sales	\$50.00		
Boerne	\$2,000.00		Deposit refund
T-Shirt sales	\$31.00		
Pat Hulett Postage		\$376.03	Mailing T-shirts
Silent Auction Cash	\$845.00		
HOT	\$7,000.00		Hotel Occupancy Tax Refund
Car Show Receipts	\$1,515.00		Check from TCA. (Funds in wrong account)
Security C#1179		\$605.00	Officer
Security C#1182		\$165.00	Officer
Paul Cavalos		\$350.00	DJ
Crusin 4 Trophies		\$1,866.00	Trophies
The Center C#1173		\$477.00	Kronkowsky Place
Wald Insurance C#1168		\$375.00	Insurance
Hungry Horse		\$7,000.00	Food for Friday Night
T. Largent C#1174		\$1,076.01	Banners & Signs
B. Gustafson		\$451.79	Liquor for Friday Night
Mike Sauder		\$419.11	K. Spande Expenses
Rob Wyckoff		\$206.26	Time Machine Buttons
Randy Becker		\$43.29	Flash Drive for Drone Images
YO Ranch C# 1175		\$3,339.00	Sunday Drive & Dine
Security C#1178		\$605.00	Officer
Security C#1181		\$165.00	Officer
Security C#1176		\$605.00	Officer
Check#1171		\$106.38	Printing
Security C#1177		\$605.00	Officer
Deposit	\$548.00		Silent Auction Cash
Deposit	\$100.00		T-Shirt Sales Seed Money
Deposit	\$1,400.00		Car show receipts
Deposit	\$3,065.00		Day of Show Registrations, T-Shirts & Fiesta Medals
			Speaker
			T-Shirts
			Deposits
			T-Shirts
			Postage
			Silent Auction
			HOT
			Accounts Xfer Registrations
			Security
			Security
			DJ
			Trophies
			Friday Night Meet & Greet
			Insurance
			Meet & Greet
			Signage
			Meet & Greet
			Speaker
			Time Machine
			Marketing
			Drive and Dine
			Security
			Security
			Security
			Printing
			Security
			Registrations
			Registrations
			Registrations
			Registrations

Square	\$10,174.11	Car show receipts	Registrations
Club Express Registration	\$1,769.16	On line registration	Registrations
Square	\$220.01	Friday night receipts HCR etc.	Meet & Greet
Square	\$57.84		Unknown
Boerne	\$50.00	Food permit	Permits
Cash Dep. Pre-registration	\$485.00	Registration	Registrations
Car Show Pre-Registration	\$2,105.00	Pre-Registration	Registrations
Club Express Registration	2780.44	On line registration	Registrations
Square T-shirt sales	\$43.73		T-Shirts
Joe Markling	-\$105.00	Refund duplicate registration	Registrations
Randy Becker	-\$55.00	Refund duplicate registration -Funds Xfer	Accounts Xfer Registrations
Chad Ballard	-\$35.00	Refund duplicate registration	Registrations
Square	\$33.99		Unknown
Cash Dep. Pre-registration	\$160.00		Registrations
Club Express Registration	\$1,219.88	Purchase 3 laptops	Registrations
Pat Hulett Computers	\$1,346.25	Purchase T-shirts	Computers
T-shirts C#1166	\$6,810.70	On line registration	T-Shirts
Club Express Registration	\$2,638.36		Registrations
Cash Dep. Pre-registration	\$455.00		Registrations
Square	\$9.64		Unknown
Donation & Vendors	\$1,105.00		Vendors
Jillian Boldway	\$50.00	Remember the Date Printing Expense	Marketing
Club Express Registration	\$728.12		Registrations
Lyn Blum	\$144.68	Cleaning & Org Storage Site, Lunch for Volunteers	Miscellaneous Exp.
Randy Becker	-\$45.00	Refund duplicate registration Meet & Greet	Accounts Xfer Registrations
Lorey Wing C#1165	\$588.90	\$422.31 Printing	Printing
	\$166.59	Yellow Safety Vests	Security
Cash Dep. Pre-registration	\$310.00		Registrations
Club Express Registration	\$1,134.18		Registrations
Club Express Registration	\$758.37		Registrations
Donation & Vendors	\$3,375.00		Vendors
Cash Dep. Pre-registration	\$160.00		Registrations
Club Express Registration	\$766.85		Registrations
Club Express Registration	\$3,728.60		Registrations

Club Express Registration		\$633.80		Registrations
City of Boerne Deposit		\$2,657.50		Deposits
Kronkosky Place Deposit		\$200.00		Deposits
Urban Concrete Donation	\$8,000.00			Donation
Flasher Equipment		\$3,502.43		Security
Car Show Cash	\$0.00	\$0.00		Net 0
Wyckoff Co. Donation	\$1,000.00		Cash for change at show	Donation
Linda Specht		\$100.00	Face Book Advertising	Marketing
Cash Deposit	\$845.00		Fiesta Medals Sales	Event Sales
Cash Deposit	\$440.00		Time Machine Receipts	Event Sales
Cash Deposit	\$945.00		Liquor Sales at the Meet & Greet	Event Sales
		<u>\$62,396.08</u>		
		<u>\$34,368.33</u>		
Net Income to SJRC		<u>\$28,027.75</u>		