

**Tour de Boerne 2024-25 Budget**

Budget Line	Description	2025 Budget	2025 Actual	2026 Budget	Comments
100	Corporate Overhead	7400	6520	8900	
101	Startup Costs	0	0	0	
102	Meals and Entertainment	1000	636	1000	
103	Office expenses	400	131	400	
104	Subscriptions and Fees	1200	1023	2000	Includes tax prep, chamber membership, auction fraud refund
105	Insurance	2000	1929	2500	Renewed with same insurer
106	IT	2800	2800	3000	
700	Charitable Contributions	60000	76188	70000	
701	Boerne YMCA	0	0	0	
702	Hill Country Boys and Girls Club	0	0	0	
703	Hill Country Daily Bread	0	0	0	
704	Blessings in a Backpack	0	0	0	
705	Other Charities	60000	76188	70000	
<b>Corporate Subtotal</b>		<b>67400</b>	<b>82708</b>	<b>78900</b>	
	<b>Number of Riders</b>	<b>1020</b>	<b>1051</b>	<b>1050</b>	
300	Cycle Event Direct Expenses	39200	38911	33400	
301	Main venue rental	10000	10000	3000	New venue
302	Main venue expenses	6500	9239	8000	Photos subcontracted
303	Port-a-potties	8400	7600	8000	
304	Maps and signage	1800	1821	2300	
305	Rest stops	500	0	500	
306	SAG vehicles	2000	1953	2000	\$100 for personal use/gas; purchase bike racks, signs/flags
307	Security / Traffic Control	3800	3450	3800	
308	Advertising	5400	4349	5000	
309	Jersey Design Contest	500	500	500	
310	Packet Pickup	300	0	300	
400	Cycle Event Food and Drink	27800	19745	21900	
401	Main venue food and drinks	21000	14602	15700	
402	Main venue beer	3400	2875	3500	
403	Rest stop/DSR food and drinks	2800	1843	2200	
405	Volunteer breakfasts	600	425	500	
500	Merchandise	26700	35199	36900	
501	Rider amenities (T-shirt, cinch sak, medals)	15000	18095	18700	
502	Volunteer amenities (T-shirt, cinch sak)	2000	2849	3100	
503	Extra T-shirts (ordered online)	300	0	300	
504	Caps and Posters	1100	1050	1100	
505	Jerseys	7000	12080	12300	
508	Rider Bib Numbers	600	828	900	
509	Hats and Team Lead Shirts	700	298	500	
<b>Cycle Event Expenses Subtotal</b>		<b>93700</b>	<b>93855</b>	<b>92200</b>	

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Budget Line	Description	2025 Budget	2025 Actual	2026 Budget	Comments
800	Income Sources	156525	173292	170500	
801	Rider Fees	108000	115629	112800	
802	Sponsorships	17000	16465	17000	
803	Merchandise Sales	18000	2494	2500	
808	Jerseys		21860	22100	275 jerseys, 20 resales
804	Charity Donations	5500	3103	3000	
805	Donations and Grants	6000	10500	10000	
806	Interest Income	25	101	100	
807	Spectator Meals	2000	3140	3000	
	<b>Cycle Event Net Income</b>	<b>62825</b>	<b>79437</b>	<b>78300</b>	
	<b>Total Operating Expenses</b>	<b>161100</b>	<b>176562</b>	<b>171100</b>	
	<b>Corporate Net Income</b>	<b>(4575)</b>	<b>(3270)</b>	<b>(600)</b>	

### UNIT COSTS, /RIDER

Rider Fees	105.88	110.02	107.43
Event expenses	38.43	37.02	31.81
Event food and drink	27.25	18.79	20.86
Rider/Volunteer Amenities	16.67	19.93	20.76
<b>Total Cost per Rider</b>	<b>82.35</b>	<b>75.74</b>	<b>73.43</b>
Merchandise Cost	9.51	13.56	14.38
Merchandise Sales	17.65	2.37	2.38
Event Net Income	61.59	75.58	74.57
Overheads	(7.25)	(6.20)	(8.48)
Sponsorships and Donations	27.94	28.61	28.57
Corporate Net Income	(4.49)	(3.11)	(0.57)