

# Hill Country Mile Rod Run, LLC

## October 11 – 13, 2024

Event Summary: \$13,000 HOT Grant

- 3 Day Event – 2,500 Spectators;  
1,000 Out of Town Guests
- 800 Hotel Room Nights
- \$250/\$225 Average Rate per Night
- \$196,250 in Total Hotel Revenue
- \$13,737.50 in HOT Funds Generated
- Weather - 93 Avg. Temp., 22 mph winds, no precipitation.

