

Report Due 60 Days Post Event - 2025 Funding

Hotel Occupancy Tax Fund Post Event Report

Name of Event Texas Corvette Association Annual Open Car Show

Date(s) of Event April 26, 2025

Amount of Funds Awarded \$10,000.00

Organization Texas Corvette Association

Name of Person Submitting Report Glen Leonard Title Past President

Address 8626 Monterey Falls

City Boerne State Texas Zip 78015

Phone Number 956 740-3815 [Click here to enter text.](#) E-Mail glenleonard1@aol.com

MEDIA / ADVERTISING INFORMATION

Provide summary of media/advertising exposure received (local, regional, state, and national print/television/radio advertising) with copies of receipts, contracts, or copies of checks. Please include examples of promotional materials (brochures, posters, programs, etc.) and a listing of areas of distribution. Advertising for our show starts three months prior. All our printed material mentions City of Boerne. Examples, show T-shirts, Fiesta Commission, newspapers and magazines, our members handed out 300 car show flyers at prior car shows, window posters in Main Street merchants windows, ads in auto magazines and Texas newspapers. Local media; Boerne Radio 100 radio spots, KSAT TV spot Thursday before event, Instagram and Facebook.

PARTICIPANT / SPECTATOR / VISITOR INFORMATION

Provide the following information and how the information was verified, i.e. event registration, head count, sign in, estimate, other. If it is a multiple day event, please list by date.

1. # Total Attendees: 1. April 25, 2. April 26, 3. April 27, 2025. Attending the weekend 7,000 spectators.

How Verified: Car show registration, head count and Boerne PD.

2. # Out-Of-Town Visitors: Three day event two hotel nights total 380 room nights

How Verified: Event registration, head count

3. # Day Visitors: Three day event total 7,000

How Verified: Event and hotel registration, head count and Boerne PD.

4. Total Number of Room Nights: (Number of rooms X Number of nights) : [Click here to enter text.](#)

Date	Establishment: Hotel, Motel, B&B	Total Room Nights	Room Rate	How Verified
4/26/2025	Hotel & Motel	390	\$250.00	Hotel & event reg.
4/20/2024	Hotel & Motel	380	\$200.00	Hotel & event reg.
4/22/2023	Hotel & Motel	392	\$200.00	Hotel & event reg.
4/2/2022	Hotel & Motel	312	\$175.00	Hotel & event reg.
4/17/2021	Hotel & Motel	290	\$175.00	Hotel & event reg.
4/18/2020	No show due to Covid 19	Click here to enter text.	Click here to enter text.	Click here to enter text.

HOTEL OCCUPANCY TAX GENERATED: Total Number of Overnight Rentals X \$Average Rate

Example: 300 room nights X \$169 per night = \$50,700 X 7% = \$3,549 HOT Funds Generated.

Your Event:

of Nights 390 X Avg. Rate \$ \$250.00 = \$ \$97,500.00 X 7% =
\$ \$6,825.00 HOT

EVENT FINANCIALS

Please attach the event financial statement. The financials should include **expenses** for items such as clean-up services, rentals, equipment, entertainment, sanction fees, facility rental, security, officials, insurance, housing, labor, marketing/promo, event director, etc.

The financials should also include **revenue** sources such as booth fees, hotel motel funds, entry fees, registrations fees, souvenir sales, admission, sponsorships, etc.

SURVEY

Please attach any survey(s) conducted during or after the event. Additional literature pertaining to the event such as e-mails, newspaper, or magazine articles, etc. should also be submitted.

I certify that the above information is true and accurate to the best of my knowledge.

Name Glen Leonard

Date June 11, 2025

Signature Glen Leonard

Failure to submit a Post Event Report, with the requested information/documents, within 60 days after the event, could affect future funding recommendations for Hotel Occupancy Tax dollars. Post Event reports will be reviewed by the Visit Boerne Advisory Board at a scheduled Board meeting.

The completed form may be returned by:

1. Email Jeanette@Visitboerne.org

or

2. Mail
Visit Boerne
Attn: Jeanette Teague
282 N. Main
Boerne, TX 78006