

Tour de Boerne 2024-25 Budget

| Budget Line | Description | 2025 Budget | 2025 Actual | 2026 Budget | Comments |
|--------------------------------------|--|--------------|--------------|--------------|--|
| 100 | Corporate Overhead | 7400 | 6520 | 8900 | |
| 101 | Startup Costs | 0 | 0 | 0 | |
| 102 | Meals and Entertainment | 1000 | 636 | 1000 | |
| 103 | Office expenses | 400 | 131 | 400 | |
| 104 | Subscriptions and Fees | 1200 | 1023 | 2000 | Includes tax prep, chamber membership, auction fraud refund |
| 105 | Insurance | 2000 | 1929 | 2500 | Renewed with same insurer |
| 106 | IT | 2800 | 2800 | 3000 | |
| 700 | Charitable Contributions | 60000 | 76188 | 70000 | |
| 701 | Boerne YMCA | 0 | 0 | 0 | |
| 702 | Hill Country Boys and Girls Club | 0 | 0 | 0 | |
| 703 | Hill Country Daily Bread | 0 | 0 | 0 | |
| 704 | Blessings in a Backpack | 0 | 0 | 0 | |
| 705 | Other Charities | 60000 | 76188 | 70000 | |
| Corporate Subtotal | | 67400 | 82708 | 78900 | |
| | Number of Riders | 1020 | 1051 | 1050 | |
| 300 | Cycle Event Direct Expenses | 39200 | 38911 | 33400 | |
| 301 | Main venue rental | 10000 | 10000 | 3000 | New venue |
| 302 | Main venue expenses | 6500 | 9239 | 8000 | Photos subcontracted |
| 303 | Port-a-potties | 8400 | 7600 | 8000 | |
| 304 | Maps and signage | 1800 | 1821 | 2300 | |
| 305 | Rest stops | 500 | 0 | 500 | |
| 306 | SAG vehicles | 2000 | 1953 | 2000 | \$100 for personal use/gas; purchase bike racks, signs/flags |
| 307 | Security / Traffic Control | 3800 | 3450 | 3800 | |
| 308 | Advertising | 5400 | 4349 | 5000 | |
| 309 | Jersey Design Contest | 500 | 500 | 500 | |
| 310 | Packet Pickup | 300 | 0 | 300 | |
| 400 | Cycle Event Food and Drink | 27800 | 19745 | 21900 | |
| 401 | Main venue food and drinks | 21000 | 14602 | 15700 | |
| 402 | Main venue beer | 3400 | 2875 | 3500 | |
| 403 | Rest stop/DSR food and drinks | 2800 | 1843 | 2200 | |
| 405 | Volunteer breakfasts | 600 | 425 | 500 | |
| 500 | Merchandise | 26700 | 35199 | 36900 | |
| 501 | Rider amenities (T-shirt, cinch sak, medals) | 15000 | 18095 | 18700 | |
| 502 | Volunteer amenities (T-shirt, cinch sak) | 2000 | 2849 | 3100 | |
| 503 | Extra T-shirts (ordered online) | 300 | 0 | 300 | |
| 504 | Caps and Posters | 1100 | 1050 | 1100 | |
| 505 | Jerseys | 7000 | 12080 | 12300 | |
| 508 | Rider Bib Numbers | 600 | 828 | 900 | |
| 509 | Hats and Team Lead Shirts | 700 | 298 | 500 | |
| Cycle Event Expenses Subtotal | | 93700 | 93855 | 92200 | |

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|---------------------------------|----------------------|---------------|---------------|---------------|-------------------------|
| 800 | Income Sources | 156525 | 173292 | 170500 | |
| 801 | Rider Fees | 108000 | 115629 | 112800 | |
| 802 | Sponsorships | 17000 | 16465 | 17000 | |
| 803 | Merchandise Sales | 18000 | 2494 | 2500 | |
| 808 | Jerseys | | 21860 | 22100 | 275 jerseys, 20 resales |
| 804 | Charity Donations | 5500 | 3103 | 3000 | |
| 805 | Donations and Grants | 6000 | 10500 | 10000 | |
| 806 | Interest Income | 25 | 101 | 100 | |
| 807 | Spectator Meals | 2000 | 3140 | 3000 | |
| Cycle Event Net Income | | 62825 | 79437 | 78300 | |
| Total Operating Expenses | | 161100 | 176562 | 171100 | |
| Corporate Net Income | | (4575) | (3270) | (600) | |

UNIT COSTS, /RIDER

| | | | |
|-----------------------------------|---------------|---------------|---------------|
| Rider Fees | 105.88 | 110.02 | 107.43 |
| Event expenses | 38.43 | 37.02 | 31.81 |
| Event food and drink | 27.25 | 18.79 | 20.86 |
| Rider/Volunteer Amenities | 16.67 | 19.93 | 20.76 |
| Total Cost per Rider | 82.35 | 75.74 | 73.43 |
| Merchandise Cost | 9.51 | 13.56 | 14.38 |
| Merchandise Sales | 17.65 | 2.37 | 2.38 |
| Event Net Income | 61.59 | 75.58 | 74.57 |
| Overheads | (7.25) | (6.20) | (8.48) |
| Sponsorships and Donations | 27.94 | 28.61 | 28.57 |
| Corporate Net Income | (4.49) | (3.11) | (0.57) |